Constitutional Rights Foundation

2014 Annual Report
Our Mission

Constitutional Rights Foundation seeks to instill in our nation's youth a deeper understanding of citizenship through values expressed in our Constitution and its Bill of Rights and to educate young people to become active and responsible participants in our society. CRF is dedicated to assuring our country's future by investing in our youth today.
For over 50 years, Constitutional Rights Foundation has been a leading national nonprofit organization dedicated to engaging youth in their communities and expanding their career horizons by designing and promoting experiential civic education programs in the United States. Every year, CRF helps the next American generation to value and fulfill the principles upon which our democratic republic was founded. With an increasingly well-developed blend of in-person contact and online delivery of its curricular resources and programs, CRF is unique in the way it reaches out to both K-12 teachers and the students they teach every day from Los Angeles County to the State of California, and from coast to coast.

In Los Angeles, thanks to the participation of hundreds of law and business volunteers, we also conduct and support a range of hands-on programs — Mock Trial, Expanding Horizons Internships, Project LEAD — designed to educate and empower youth, particularly from underserved communities, to prepare for college, career, and civic life.

In 2014, our nationwide reach enabled us to obtain a grant from the Bill & Melinda Gates Foundation to better incorporate the Common Core State Standards into history/social studies instruction for middle and high school teachers. With this grant, CRF has assembled a talented cadre of educational professionals from California, Washington, Tennessee, and Michigan to assist our staff in enhancing existing programs and materials, such as History Experience and Civic Action Project, and in creating new materials, webinars, digital media, and professional development for teachers. With this grant, CRF is helping teachers use the Common Core to deepen students’ learning in social studies classes across the country.

We are proud of the way CRF has always remained ahead of the curve, not only in creating effective and challenging civic-learning programs and publications, but also in using digital technology to make those programs and publications highly accessible to our constituencies. Through its online presence and innovative civic learning programs and publications, Constitutional Rights Foundation affects over 40,000 teachers and millions of students each year. Here are a few signature examples:

CRF’s Mock Trial program is an educational competition and life-changing experience that teaches young people about law and the Constitution in a realistic trial simulation. Young people develop analytical, critical-thinking, and presentation skills that will transfer into any walk of life they choose in their college and career paths. Supported by hundreds of dedicated judge, lawyer, and teacher volunteers, over 8,000 students from 36 California counties participated in 2014’s statewide competition, and a record of 136 middle and senior high schools participated in the Los Angeles County Mock Trial competition.

Over the years, our Expanding Horizons Internships program has provided intensive civic learning and college preparation seminars and work experience in professional settings to over 1,700 of Los Angeles’ most deserving and underserved youth. Each summer, nearly 100 students are selected to experience this truly transformative and research-validated educational program that uniquely prepares them for civic life, college, and career.

Project LEAD, CRF’s collaborative program with the Los Angeles County District Attorney’s Office, reaches elementary school children in some 50 local classrooms. Conducted by teams of deputy district attorneys and other legal professionals each year, the program has been shown by research to help students resist delinquent behaviors, maintain positive attitudes about school, and increase respect for the law and the
legal profession. Now in an online format, the program is poised for adoption throughout the United States.

In addition, with funding from the S.D. Bechtel, Jr. Foundation over the course of 2013 and 2014, CRF expanded and deepened the reach of Civic Action Project (CAP), CRF’s project-based, civic-learning program for high school government courses. Called “the next major development in civic education” by one of the nation’s leading civics researchers, the program educates young people about government and public policy as they take concrete civic actions to improve their communities and address issues and problems that the students themselves identify.

CAP is aligned to the Common Core State Standards, which call for an increased rigor in students’ development of skills in English-language arts in the social studies curriculum, as well as in researching, supporting claims with textual evidence, and using critical thinking.

Highlights of CAP in 2014 include:

• CAP helped over 1,400 teachers more actively engage tens of thousands of students in 46 states in learning about government, public policy, and the role that citizens play in addressing important issues. CRF teamed with the California African American Museum to host a student-showcase of excellent CAP projects from throughout Southern California.

• We revised and updated the CAP website with new features, such as the teacher and student dashboards, to provide more effective access to the many resources available for a rewarding, civically engaged experience.

• We continued to recruit and develop student members of the nationwide CAP Youth Board, made up of exemplary students in CAP willing to coach other students in executing their civic-action projects. Youth Board members show an enthusiasm for helping others and sharing their knowledge, which are important dispositions of civically engaged citizens.

In 2014, Constitutional Rights Foundation celebrated 52 years of leadership on the path forward for millions of students toward a deeper understanding of and more active engagement in our democracy.

None of this would be possible without the countless hours of volunteer time provided by our volunteer judges, attorneys, teachers, and parents; the generosity of our donors; the guidance and dedication of our Board of Directors; and our talented staff. We thank them all.

Sincerely,

Bob Stern
Chair

Marshall Croddy
President
Constitutional Rights Foundation is a non-profit, non-partisan educational organization dedicated to helping our nation’s young people understand their rights and responsibilities as members of our democracy and helping them become well-informed, engaged, and active citizens. Established in 1962, CRF is guided by a dedicated board of directors drawn from the worlds of law, business, government, education, and the media.

CRF’s professional staff includes teachers and educators, lawyers, writers and editors, and youth development specialists. Volunteers also provide vital support for many CRF programs and activities and serve as adult role models for youthful participants. To accomplish its goals and objectives, CRF applies its resources in the following areas:

**Civic Action Project.** In 2014, CRF continued to expand CAP, an innovative program that provides a dynamic civic education experience for students by preparing them to explore the connection between government and public policy beyond the four walls of the classroom. Through CAP, students choose an issue that matters to them and address the issue by taking “civic actions” to engage peers, policymakers, and other community stakeholders to initiate positive change. CAP features a 14-lesson curriculum linked to state standards; teacher professional development and support; and teacher and student project-planning tools. CAP also provides numerous opportunities for teachers to address Common Core State Standards through the use of updated CAP lessons and resources in their classrooms. Through the CAP website’s new “Connect” feature, students from around the nation are able to discuss, publish, and share a variety of media describing their CAP issues and projects. The CAP Youth Board, which consists of CAP student alumni who act as peer coaches, continues to establish itself as an important resource for new CAP students currently engaged in developing their own CAP projects. During 2014, CRF staff developed and presented a variety of professional development sessions for social studies teachers resulting in the largest annual increase of teachers registering to the CAP website for a total of 1,500 registrants across 47 states. Evaluation data of CAP’s implementation this year once again demonstrated high levels of teacher satisfaction and improved civic competencies and capacities among students who participated in the CAP program.

**Mock Trial.** The Mock Trial program is designed to help California students learn about our judicial system. Each year since 1978, CRF has developed and distributed a new Mock Trial case and has administered the statewide Mock Trial competition. School districts in 36 California counties participated in the 2014 California Mock Trial competition, involving more than 8,000 students and 3,000 judge, lawyer, and teacher volunteers. CRF began the local competition in Los Angeles County in 1980 and still administers that competition in addition to the statewide competition.

**Expanding Horizons Internships.** This CRF program places qualified urban students in law firms, businesses, government offices, and nonprofit organizations. It empowers young people to serve as school and community leaders while they gain valuable paid work experience and college preparation. Since 1995, more than 1,720 students have participated in the program. In 2014, the program placed 70 local students in Los Angeles area offices.
Professional Development for Teachers. In 2014, CRF received a grant from the Bill & Melinda Gates Foundation to provide professional development and new curriculum resources for social studies teachers focused on new state standards, including Common Core. Over 1,200 teachers responded to CRF’s pre-survey under this grant providing valuable data that we used to meet the needs of teachers nationwide. Working closely with talented educators from five states, we developed new lessons, webcasts, and webinars tightly aligned to Common Core. Along with online professional development, in 2014 we provided face-to-face sessions for teachers in California, Nebraska, and Tennessee.

Educating About Intellectual Property. With funding originally from the U.S. Patent and Trademark Office, CRF partnered with Street Law, Inc., to develop exciting web resources on intellectual property. The website has high-interest materials for teachers, librarians, media specialists, and students, including interactive online case studies on patents, trademarks, and copyright. The site also offers webcasts, classroom lessons, and links to current issues of intellectual property. In 2014, with continued funding from the International Trademark Association, CRF and Street Law, Inc., facilitated classroom visits and student engagement events by local intellectual-property attorneys. Attorneys and teachers were recruited from around the nation with a focus on Los Angeles, San Francisco, Arizona, Florida, Washington D.C., Chicago, and New York.

Educating About Immigration. CRF developed this teacher-friendly set of lessons and web resources to spark students’ knowledge and interest about this crucial topic. Designed for accessibility in the classroom and home, the website provides lessons, information, and a place for everyone to share their personal or family immigration story. In 2014, CRF updated the Educating About Immigration website for teachers with new polls, ongoing featured news about immigration policies, and the alignment of discussion materials with Common Core State Standards. Constructive lessons on current issues are a hallmark of Educating About Immigration website.

Lawyer in the Classroom. Two CRF programs provide students throughout Los Angeles County with a deeper understanding of the judicial system and its processes by connecting them with members of the legal community.

- **Courtroom to Classroom** brought judge and attorney teams to middle or high school classrooms where they engaged students with materials designed to support U.S. history and U.S. government courses.
- **The Appellate Court Experience** provided students with an opportunity to observe oral arguments in a criminal appeal, meet with presiding justices at the California State Court of Appeal, and engage in content-rich classroom activities.
Judges, Courts, and the Law. Since 2010, CRF has partnered with the Judicial Council of California to create Judges, Courts, and the Law, a website providing a rich set of resources to extend civics-based learning about the third branch of government to more and more classrooms. The site also features Courts in the Classroom, a lively, animated feature geared toward students and teachers alike.

Project LEAD. CRF has established this law-related education program in partnership with the Los Angeles County District Attorney’s Office to teach children that the choices they make today can affect their lives forever. The 20-week curriculum brings prosecutors into the classroom to teach lessons on social and legal consequences of juvenile crimes, such as truancy and illicit drug use, and includes lessons about conflict resolution, tolerance, and respect for diversity. The culminating mock trial gives students a hands-on experience of America’s criminal justice system. The program is being implemented nationally and has recently been translated into French for a pilot program in Québec, Canada.

Publications. CRF’s data-collection instruments estimate that CRF materials and publications reach nearly 2.4 million students annually. CRF’s signature newsletter, Bill of Rights in Action, reached over 40,000 educators with four new issues to help teachers and students with content-rich, standards-based curriculum on U.S. history, world history, U.S. government, and current issues. The themes for 2014 were Conflicts, War and the Military, War and Policy, and Leadership. In 2014, CRF increasingly aligned each article and classroom activity to Common Core State Standards.

In 2014, CRF’s websites attracted more than 2 million unique visitors to buy materials from our publications catalog, access CRF programs, and download free online lesson plans and classroom materials.

California Three Rs Project. CRF has long been a partner in this project to educate California’s teachers about fostering rights, responsibility, and respect in teaching about religion and the First Amendment in our public schools. In 2014, we updated the format of the quarterly California Three Rs Bulletin, with timely news and articles contributed by leaders in the field of religious freedom in schools. Every year, CRF organizes and hosts the annual meeting of the project’s advisory board and planning committee comprised of partners from county offices of education, religious education nonprofits, and religious studies scholars to better provide vital information for school districts and the general public.

In 2014, CRF’s 17 staff members were able to plan, develop, and deliver new and ongoing materials and programs, guided by a 59-member board of directors and underwritten by an approximately $3.0 million budget.
Constitutional Rights Foundation

Statement of Unrestricted Activities

For the Year Ending December 31, 2014

**Revenues**

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**Expenses**

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The above data has not yet been audited. A complete audited financial statement will be available upon request.
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Latham & Watkins LLP
Leopold, Petrich & Smith
Little Mendelson, P.C.
Mayer Brown LLP
NBC Universal
Ogletree, Deakins, Nash, Smoak & Stewart, P.C.
Orrick, Herrington & Sutcliffe LLP
Reed Smith LLP
Sheppard Mullin Richter & Hampton LLP
Sullivan & Cromwell LLP
Fox Filmed Entertainment/Fox Entertainment Group
Univision Communications, Inc.

$5,001 - $3000
Mr. and Mrs. Robert L. Adler
Mr. Joel A. Feuer and Mrs. Regina A. Stagg
Alston + Bird LLP
American Specialties
Mr. and Mrs. Richard Aronoff
Robert C. Aronoff, Esq.
Ms. Lucie Barron
Leon Bass, Jr., Esq.
Mr. Michael E. Baumann, Esq.
Mr. and Mrs. James E. Berliner
Buchalter Nemer
Malissia R. Clinton, Esq.
Joanne Caruso, Esq.
Richard S. Kolodny, Esq.
Mr. and Mrs. John F. Cooke
Gregory L. Evans, Esq.
Seth Freeman
Robert A. Greenfield, Esq.
Greenberg Traurig, LLP
The Guerin Foundation
Larry D. Hunter, Esq.
Laurence J. Hutt, Esq.
Melissa Dawn Ingalls
T. Warren Jackson, Esq.
The Suzanne Nora Johnson & David G. Johnson Foundation

Jones Day
Mr. Prudhvi Karumanchi
Katten Muchin Rosenman LLP
Kempinsky Law Ltd.
Mr. and Mrs. Keith U. Landenberger
Latham & Watkins LLP
C. James Levin, Esq.
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